



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3060 K Street NW
Washington, DC 20007

Contract # 325080

Schedule Dates	10/02/12-10/08/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/01/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260221
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$25,929.75
Account Types	National/Political	Net Total	\$146,935.25
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$172,865.00
Grand Total:	129	\$172,865.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	5A- 6A (EST)	6		X	X	X	X			3			Charlotte (WSOC)		8/1/12
1.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5A- 5:30A (EST)	3		X	X	X	X			3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/1/12
2.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	6A- 7A (EST)	6		X	X	X	X						Charlotte (WSOC)		8/1/12
2.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	6A- 6:30A (EST)	3		X	X	X	X			3	\$850.00	\$2,550.00	Charlotte (WSOC)		10/1/12
3.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	7A- 9A (EST)			4	4	4	4						Charlotte (WSOC)		8/1/12
3.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	7A- 8A (EST)			2	2	2	2			8	\$775.00	\$6,200.00	Charlotte (WSOC)		10/1/12
4.0	Normal Line / Spot	10/06/12-10/06/12	6	:30	6A- 8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)		8/1/12
5.0	Revised Line / Spot	10/06/12-10/06/12	6	:30	8A- 9A (EST)							1					Charlotte (WSOC)		8/1/12
5.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	8A- 9A (EST)							1		1	\$475.00	\$475.00	Charlotte (WSOC)		10/1/12
6.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	6A- 8A (EST)							1					Charlotte (WSOC)		8/1/12
6.1	Normal Line / Spot	10/07/12-10/07/12	6	:30	6A- 8A (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/1/12
7.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	8A- 9A (EST)							1					Charlotte (WSOC)		8/1/12
7.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	8A- 9A (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)		10/1/12
8.0	Revised Line / Spot	10/07/12-10/05/12	6	:30	9A- 10A (EST)	4		X	X	X	X						Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Date:

Accepted Station:

Date:

Comments:

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3050 K Street NW
Washington, DC 20007

Contract # 325080

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Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/01/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260221
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$25,929.75
Account Types	National/Political	Net Total	\$146,935.25
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
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Grand Total:	129	\$172,865.00

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8.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	9A- 10A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/1/12
9.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	10A- 11A (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
9.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	10A- 11A (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/1/12
10.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	10:58A- 12P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
10.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	10:58A- 12P (EST)	4		X	X	X	X			4	\$675.00	\$2,700.00	Charlotte (WSOC)		10/1/12
11.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	12P- 1P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
11.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	12P- 1P (EST)	4		X	X	X	X			4	\$375.00	\$1,500.00	Charlotte (WSOC)		10/1/12
12.0	Revised Line / Spot	10/06/12-10/06/12	6	:30	12P- 12:30P (EST)							1		1			Charlotte (WSOC)		8/1/12
12.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/1/12
13.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	12P- 12:30P (EST)							1		1			Charlotte (WSOC)		8/1/12
13.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)		10/1/12
14.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	3P- 4P (EST)	3		X	X	X	X			3			Charlotte (WSOC)		8/1/12
14.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	3P- 4P (EST)	3		X	X	X	X			3	\$375.00	\$1,125.00	Charlotte (WSOC)		10/1/12
15.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	4P- 5P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12

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Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)	Spots	Rate
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15.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	4P- 5P (EST)	4		X	X	X	X			4	\$825.00	\$3,300.00	Charlotte (WSOC)		10/1/12
16.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	5P- 5:30P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
16.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5P- 5:30P (EST)	4		X	X	X	X			4	\$850.00	\$3,400.00	Charlotte (WSOC)		10/1/12
17.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	5:30P- 6P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
17.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	5:30P- 6P (EST)	4		X	X	X	X			4	\$875.00	\$3,500.00	Charlotte (WSOC)		10/1/12
18.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	6P- 6:30P (EST)	6		X	X	X	X			6			Charlotte (WSOC)		8/1/12
18.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	6P- 6:30P (EST)	6		X	X	X	X			6	\$1,100.00	\$6,600.00	Charlotte (WSOC)		10/1/12
19.0	Revised Line / Spot	10/06/12-10/06/12	6	:30	6P- 6:30P (EST)							1		1			Charlotte (WSOC)		8/1/12
19.1	Normal Line / Spot	10/06/12-10/06/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)		10/1/12
20.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	6P- 6:30P (EST)							1		1			Charlotte (WSOC)		8/1/12
20.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	6P- 6:30P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)		10/1/12
21.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	7P- 7:30P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12
21.1	Normal Line / Spot	10/02/12-10/05/12	4	:30	7P- 7:30P (EST)	4		X	X	X	X			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)		10/1/12
22.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	7:30P- 8P (EST)	4		X	X	X	X			4			Charlotte (WSOC)		8/1/12

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23.0	Revised Line / Spot	10/02/12-10/05/12	6	:30	11P- 11:35P (EST)	6		X	X	X	X						Charlotte (WSOC)		8/1/12
23.1	Normal Line / Spot	10/02/12-10/05/12	5	:30	11P- 11:35P (EST)	6		X	X	X	X			6	\$925.00	\$5,550.00	Charlotte (WSOC)		10/1/12
24.0	Revised Line / Spot	10/02/12-10/04/12	6	:30	11:35P- 12:02A (EST)	4		X	X	X							Charlotte (WSOC)		8/1/12
24.1	Normal Line / Spot	10/02/12-10/04/12	5	:30	11:35P- 12:02A (EST)	4		X	X	X				4	\$500.00	\$2,000.00	Charlotte (WSOC)		10/1/12
25.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	8P- 10P (EST)	2								2			Charlotte (WSOC)		8/1/12
25.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	8P- 10P (EST)	2								2	\$6,000.00	\$12,000.00	Charlotte (WSOC)		10/1/12
26.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	10P- 11P (EST)	1								1			Charlotte (WSOC)		8/1/12
26.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	10P- 11P (EST)	1								1	\$4,500.00	\$4,500.00	Charlotte (WSOC)		10/1/12
27.0	Revised Line / Spot	10/02/12-10/02/12	6	:30	9P- 10P (EST)	2								2			Charlotte (WSOC)		8/1/12
27.1	Normal Line / Spot	10/02/12-10/02/12	4	:30	9P- 10P (EST)	2								2	\$7,800.00	\$15,600.00	Charlotte (WSOC)		10/1/12
28.0	Revised Line / Spot	10/02/12-10/02/12	6	:30	10P- 11P (EST)	1								1			Charlotte (WSOC)		8/1/12
28.1	Normal Line / Spot	10/02/12-10/02/12	5	:30	10P- 11P (EST)	1								1	\$5,600.00	\$5,600.00	Charlotte (WSOC)		10/1/12
29.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	8:30P- 9P (EST)	1								1			Charlotte (WSOC)		8/1/12

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Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
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Comments	OBAMA FOR AMERICA		

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29.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	8:30P- 9P (EST)				1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/1/12
30.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	9P- 9:30P (EST)				1					1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		8/1/12
30.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	9P- 9:30P (EST)				1					1	\$7,500.00	\$7,500.00	Charlotte (WSOC)		10/1/12
30.1.1	Closed Preempt	10/03/12																	
31.0	Revised Line / Spot	10/03/12-10/03/12	6	:30	10P- 11P (EST)				1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)	No Avail/Exception -	8/1/12
31.1	Normal Line / Spot	10/03/12-10/03/12	5	:30	10P- 11P (EST)				1					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/1/12
32.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	8P- 9P (EST)				1					1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		8/1/12
32.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	8P- 9P (EST)				1					1	\$4,000.00	\$4,000.00	Charlotte (WSOC)		10/1/12
33.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	9P- 10P (EST)				1					1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		8/1/12
33.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	9P- 10P (EST)				1					1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/1/12
34.0	Revised Line / Spot	10/04/12-10/04/12	6	:30	10P- 11P (EST)				1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		8/1/12
34.1	Normal Line / Spot	10/04/12-10/04/12	5	:30	10P- 11P (EST)				1					1	\$5,000.00	\$5,000.00	Charlotte (WSOC)		10/1/12
35.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	8P- 9P (EST)				1					1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		8/1/12
35.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	8P- 9P (EST)				1					1	\$2,000.00	\$2,000.00	Charlotte (WSOC)		10/1/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

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36.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	9P-10P (EST)						1			1	\$3,000.00	\$3,000.00	Charlotte (WSOC)		10/1/12
37.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	10P-11P (EST)						1			1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		8/1/12
37.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	10P-11P (EST)						1			1	\$3,700.00	\$3,700.00	Charlotte (WSOC)		10/1/12
38.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	7P-8P (EST)						1			1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		8/1/12
38.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	7P-8P (EST)						1			1	\$2,500.00	\$2,500.00	Charlotte (WSOC)		10/1/12
39.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	8P-9P (EST)						1			1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		8/1/12
39.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	8P-9P (EST)						1			1	\$6,000.00	\$6,000.00	Charlotte (WSOC)		10/1/12
40.0	Revised Line / Spot	10/07/12-10/07/12	6	:30	9P-10P (EST)						1			1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		8/1/12
40.1	Normal Line / Spot	10/07/12-10/07/12	5	:30	9P-10P (EST)						1			1	\$6,500.00	\$6,500.00	Charlotte (WSOC)		10/1/12
41.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	5A-6A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)		8/1/12
41.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5A-5:30A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)		10/1/12
42.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	6A-7A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)		8/1/12
42.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	6A-6:30A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Comments: _____

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325080

Schedule Dates 10/02/12-10/08/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1537
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 10/01/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260221
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,929.75
Net Total \$146,935.25
Sales Tax

Charlotte (WSOC)
By Broadcast Month
Oct. 2012
Grand Total:

Spots	Rate
129	\$172,865.00
129	\$172,865.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	7A-9A (EST)	4								2	\$775.00	\$1,550.00	Charlotte (WSOC)		8/1/12
43.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	9A-10A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
44.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	9A-10A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
44.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	9A-10A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
45.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	10A-11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
45.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	10A-11A (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
46.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	10:58A-12P (EST)	1	X							1	\$675.00	\$675.00	Charlotte (WSOC)		8/1/12
46.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	10:58A-12P (EST)	1	X							1	\$675.00	\$675.00	Charlotte (WSOC)		8/1/12
47.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	12P-1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
47.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	12P-1P (EST)	1	X							1	\$375.00	\$375.00	Charlotte (WSOC)		8/1/12
48.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	5P-5:30P (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		8/1/12
48.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5P-5:30P (EST)	1	X							1	\$850.00	\$850.00	Charlotte (WSOC)		8/1/12
49.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	5:30P-6P (EST)	1	X							1	\$875.00	\$875.00	Charlotte (WSOC)		8/1/12
49.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	5:30P-6P (EST)	1	X							1	\$875.00	\$875.00	Charlotte (WSOC)		8/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325080

Schedule Dates	10/02/12-10/08/12	Date Entered	08/01/12
Advertiser	Pol/B Obama/D/Pre/US (16256)	Last Modified	10/01/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06260221
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	BASSETT, LAURA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1537	Commission	\$25,929.75
Account Types	National/Political	Net Total	\$146,935.25
Billing Type	Standard	Sales Tax	
Comments	OBAMA FOR AMERICA		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$172,865.00
Grand Total:	129	\$172,865.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
50.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	6P- 6:30P (EST)	1	X							1			Charlotte (WSOC)		8/1/12
50.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	6P- 6:30P (EST)	1	X							1	\$1,100.00	\$1,100.00	Charlotte (WSOC)		10/1/12
51.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	7P- 7:30P (EST)	1	X							1			Charlotte (WSOC)		8/1/12
51.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	7P- 7:30P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/1/12
52.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	7:30P- 7:56P (EST)	1	X							1			Charlotte (WSOC)		8/1/12
52.1	Normal Line / Spot	10/08/12-10/08/12	4	:30	7:30P- 7:56P (EST)	1	X							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		10/1/12
53.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	11P- 11:35P (EST)	1	X							1			Charlotte (WSOC)		8/1/12
53.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	11P- 11:35P (EST)	1	X							1	\$925.00	\$925.00	Charlotte (WSOC)		10/1/12
54.0	Revised Line / Spot	10/08/12-10/08/12	6	:30	11:35P- 12:02A (EST)	1	X							1			Charlotte (WSOC)		8/1/12
54.1	Normal Line / Spot	10/08/12-10/08/12	5	:30	11:35P- 12:02A (EST)	1	X							1	\$500.00	\$500.00	Charlotte (WSOC)		10/1/12
55.0	Revised Line / Spot	10/05/12-10/05/12	6	:30	12:05A- 12:35A (EST)	2				X				2			Charlotte (WSOC)		8/1/12
55.1	Normal Line / Spot	10/05/12-10/05/12	5	:30	12:05A- 12:35A (EST)	2				X				2	\$500.00	\$1,000.00	Charlotte (WSOC)		10/1/12
56.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	5:30A- 6A (EST)	3	X	X	X	X				3	\$425.00	\$1,275.00	Charlotte (WSOC)		10/1/12
57.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	6:30A- 7A (EST)	3	X	X	X	X				3	\$850.00	\$2,550.00	Charlotte (WSOC)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

WSOC-TV

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

Contract # 325080

Schedule Dates 10/02/12-10/08/12
Advertiser Pol/B Obama/D/Pre/US (16256)
Agency Greer, Margolis, Mitchell & Associates (2890)
Product Political - Federal Candidate (1067)
Brand 1537/OBAMA FOR AMERICA (134149)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
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Buyer Name BASSETT, LAURA
Phone/Fax /
CPE 95/101/1537
Account Types National/Political
Billing Type Standard
Comments OBAMA FOR AMERICA

Date Entered 08/01/12
Last Modified 10/01/12
Entered By Jill Hipskind
CO-OP No
Headline # 06260221
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,929.75
Net Total \$146,935.25
Sales Tax

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	129	\$172,865.00
Grand Total:	129	\$172,865.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
58.0	Normal Line / Spot	10/02/12-10/05/12	5	:30	8A- 9A (EST)			2	2	2	2			8	\$725.00	\$5,800.00	Charlotte (WSOC)		10/1/12
59.0	Normal Line / Spot	10/08/12-10/08/12	5	:30	8A- 9A (EST)		2							2	\$725.00	\$1,450.00	Charlotte (WSOC)		10/1/12
60.0	M/G For 30.1.1 / Spot	10/03/12-10/03/12	5	:30	10P- 11P (EST)		1		X					1	\$4,300.00	\$4,300.00	Charlotte (WSOC)		10/1/12
61.0	Revised Line / Spot	10/03/12-10/03/12	3	:30	8:30P- 9P (EST)		1		X								Charlotte (WSOC)		10/1/12
61.1	Normal Line / Spot	10/03/12-10/03/12	3	:30	8P- 8:30P (EST)		1		X					1	\$3,200.00	\$3,200.00	Charlotte (WSOC)		10/1/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

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